AutoTechInsight

Introducing AutoTechInsight Component Forecast Analytics (CFA):

AutoTechInsight Component Forecast Analytics (CFA) offers comprehensive and up-to-date data on 150+ components and subsystems, with monthly updates. It also provides 75+ analytics designed to address common workflows and questions related to the automotive supplier sector. Our insights enable clients to answer critical mobility questions, make informed business decisions, and stay ahead in the rapidly evolving automotive industry.

Technology-Focused Forecasts:

Optimize your analysis with the ability to view forecasts by technology, rather than by component. This approach is specifically tailored for technology penetration analysis, allowing for a deeper understanding of the evolving automotive landscape and emerging trends.

AutoTechInsight CFA offers four levels of granularity, catering to different needs and analytical requirements:

- 1. Relations Level: Covering all OEMs, this level includes 5 analytics that encompass 600+ components across 14 vehicle domains.
- OEM Level: Focusing on the top 20 OEMs, this level provides over 35 analytics covering more than 90 components, enabling detailed insights into specific OEMs' strategies.
- 3. Model Level: Encompassing all OEMs, this level offers over 75 analytics that delve into more than 90 components and subsystems, facilitating analysis at a model-specific level.



4. Supplier Level: Covering all OEMs, this level provides over 80 analytics covering more than 140 components and subsystems, offering valuable insights into the supplier landscape.

Explore the power of AutoTechInsight Component Forecast Analytics and unlock actionable insights to drive your automotive business forward.

Frequently Asked Questions

AutoTechInsight Component Forecast Analytics (CFA)

Q: What is AutoTechInsight Component Forecast Analytics (CFA)?

A: AutoTechInsight CFA is a platform that offers comprehensive and up-to-date data on 150+ components and subsystems in the automotive industry. It also provides 75+ analytics tailored to address common workflows and questions related to the automotive supplier sector.

Q: How can AutoTechInsight CFA benefit clients?

A: AutoTechInsight CFA enables clients to answer critical mobility questions, make informed business decisions, and stay ahead in the rapidly evolving automotive industry. It provides comprehensive data and insights that help clients navigate the automotive supplier sector with confidence.

Q: What enhancements have been made to the user experience?

A: AutoTechInsight now features a new and cleaner user interface, offering an improved user experience across the entire site. The Feed page includes an intuitive filter panel, allowing users to easily view and customize their selections. Additionally, users can explore data points within more than 45 analytics and export the underlying data for further analysis and reporting.

Q: How does AutoTechInsight CFA offer granularity in its data?
A: AutoTechInsight CFA offers four levels of granularity to cater to different analytical needs. These levels include Relations Level, OEM Level, Model Level, and Supplier Level, each providing different sets of analytics and insights into components and subsystems across various domains of the automotive industry.

Q: What is the advantage of viewing forecasts by technology in AutoTechInsight CFA? A: AutoTechInsight CFA allows users to view forecasts by technology, which provides a focused approach for technology penetration analysis. This enables a deeper understanding of the evolving automotive landscape and emerging trends, helping users stay informed and make strategic decisions.

