

# IHS Markit launches 2021 OEM-Supplier Relations (SuRe) survey

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**S&P Global**

Supply Chain and Technology, Automotive

**Don't miss out on having your voice heard by taking the SuRe Index survey now**

The automotive industry's global survey of OEM-supplier relations has returned, giving tier-one suppliers the opportunity to express their views and opinions on their relationship with every major OEM from today (April 12).

IHS Markit's unique SuRe (**S**upplier **R**elations) Index scores and ranks OEMs from the most to least valuable to work with based on the survey results across:

**Commercial aspects:** Price negotiations, RoI levels

**Technology:** R&D spend, innovation levels

**Quality:** Cost versus quality demands

**Development:** Testing, validation

**OEM Perception:** Client attractiveness, long-term prospects.

All survey respondents will receive a FREE copy of the SuRe Index Report once the results are in.

All answers will be treated confidentially and only presented in aggregated and anonymous form. No individual respondent or company name will be communicated to a third party.

Survey responses close on **Friday 7 May** at 23:59 EST.

[Click here to take the SuRe Index Survey now](#)



*Source: Getty Images Plus/ Natee Meepian*

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