

Talking Heads: Key themes for 2023

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As 2022 draws to a close, we use our new Talking Heads series to engage with AutoTechInsight's practice leads to find out what challenges and opportunities face their domains in 2023.

The current year has again been dominated by the chip crisis. Overlaid on this has been the worsening macroeconomic position due to the fallout from the Russia-Ukraine conflict, which has had knock-on effects for the industry in terms of demand surety. In turn this

has brought an end to the era of cheap capital, which has served to slow the burgeoning mobility startup ecosystem. In the broader sense the sector looks set to be heading to a phase where demand-side considerations replace the current supply-side fixation.



Source: Getty Images/Andrii Sedykh

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