

Škoda enhances voice assistant functionality by incorporating ChatGPT

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Škoda has made this feature available in the Enyaq family models, the new Superb and the Kodiaq, as well as the updated Octavia

Škoda has significantly enhanced the functionality of its voice assistant Laura by incorporating ChatGPT, the company said in a press release on June 26. Laura, now integrated with Cerence Chat Pro, provides targeted information in wide-ranging situations. Apart from previously available sources of information, Chat Pro is now directly connected to ChatGPT to answer questions which are beyond Laura's original knowledge.



Source: Getty Images Plus/piyaset

According to Škoda, if a question does not relate to the Vehicle, Data, Weather, News, Sports or Stocks categories, it is automatically directed to the Chat Pro, which is connected with ChatGPT. Whenever the chatbot is used as a source, Laura will preface the response with "According to ChatGPT..."

Škoda has made this feature available in the Enyaq family models with the new 4.0 software version released for the 2024 model year, the new Superb and the Kodiaq, as well as the updated Octavia.

In January, at the CES 2024, Volkswagen, the parent company of Škoda, presented the first vehicle with ChatGPT integrated into the IDA Assistant. The feature employs Cerence Chat Pro, which leverages various sources including ChatGPT for responding to user queries in English (US and UK), Spanish, Czech and German.

Last week, Volkswagen announced that it is offering its new-generation infotainment system integrated with ChatGPT in more models. The AI-based tool is available in all electric vehicle models offered by the ID. family, as well as in the new Golf, Tiguan and Passat.

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