

CES 2025: India's KPIT showcases innovative technology solutions

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KPIT Technologies unveiled a holistic technology roadmap dedicated to OEMs

India-based KPIT Technologies, a company with over 25 years of experience in the mobility sector, is showcasing its innovative technology solutions that are aimed at addressing the evolving challenges at the ongoing Consumer Electronics Show (CES 2025) in Las Vegas.



Source: Getty/metamorworks

Amid consumer demands for cleaner, safer and more reliable vehicles, along with personalized experiences, the automotive industry is faced with the necessity of developing vehicles more swiftly and cost-effectively. KPIT Technologies, having worked on several software-defined vehicle (SDV) programs worldwide, prides itself on its unique position to offer impactful solutions to address these challenges.

CEO at KPIT Technologies Kishor Patil highlighted the company's long-standing focus on mobility and its capabilities in bringing valuable insights and impactful solutions from its global mobility program experiences to the industry. This, he stated, is particularly relevant in an automotive industry where dynamics are rapidly changing due to emerging mobility players and Chinese original equipment manufacturers.

At CES 2025, KPIT Technologies unveiled a holistic technology roadmap dedicated to OEMs, emphasizing substantial cost reductions in vehicle development, accelerated release of vehicles and features, and enhancements in consumer experience. This roadmap includes a comprehensive validation suite projected to offer over 30% cost savings to OEMs, a next-gen reference architecture platform aimed at eliminating architectural risks and shortening vehicle start-of-production timelines, strategies for boosting end-consumer productivity and experience through immersive in-cabin experiences, and a comprehensive approach to improving the electric vehicle charging ecosystem.

Chief Technology Officer of KPIT Technologies Anup Sable further elaborated on the necessity for OEMs to reimagine electrical and electronics architecture, vehicle operating systems and software-led domain applications to leverage software innovation in mobility to its fullest potential. He emphasized KPIT's depth of expertise across chip-to-cloud, software and systems integration, alongside its investments and partnerships, as key to creating OEM-specific differentiated roadmaps.

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