

BMW integrates Joynext's vehicle-to-everything technology in all-new 5 Series in mainland China

15-Apr-2025 13:03 GMT

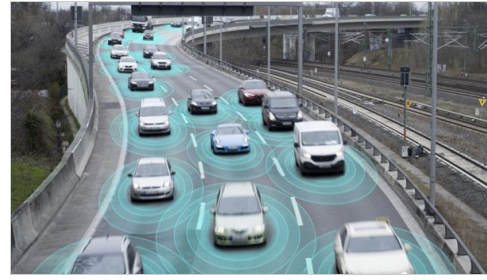
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By partnering with Joynext, BMW seeks to elevate its brand promise of Sheer Driving Pleasure and contribute to the Smart City initiative

BMW launched its all-new BMW 5-Series equipped with Joynext's vehicle-to-everything (V2X) technology in January. This marked the first instance of the German carmaker integrating V2X capabilities into its models, signifying a step forward in smart connectivity and highlighting its commitment to fostering local cooperation and ecological innovation within mainland China's automotive sector.



Source: Getty Images

V2X technology is crucial in advancing autonomous driving and intelligent vehicle development by facilitating communication between vehicles, roads and cloud services. It enhances safety by providing timely warnings about potential collision hazards, thereby promising a safer and more efficient driving experience for BMW 5 Series users.

BMW prioritizes customer safety and satisfaction, aiming to offer a reliable driving experience. By partnering with Joynext, BMW seeks to elevate its brand promise of Sheer Driving Pleasure and contribute to the Smart City initiative. This collaboration between BMW and Joynext in deploying V2X technology in the new 5 Series models underscores a significant advancement in automotive technology and smart urban development.

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