

# HERE Technologies joins SOAFEE to accelerate AI-powered mapmaking for software-defined vehicles

24-Apr-2026 09:53 GMT

IHS Markit

**S&P Global**

Supply Chain and Technology, Automotive

## The company will contribute AI-powered mapping and location intelligence via the SOAFEE Technical Steering Committee

HERE Technologies announced that it has joined Scalable Open Architecture for Embedded Edge (SOAFEE), an industry-led initiative focused on accelerating the transition to software-defined vehicles (SDVs). SOAFEE brings together automakers, suppliers and technology companies around a standardized, open



Source: Getty Images

architecture designed to simplify the development, deployment and scaling of SDVs. As part of this move, HERE will also join the SOAFEE Technical Steering Committee, contributing its expertise in AI-powered mapmaking and location intelligence to support open, cloud-native development frameworks for next-generation vehicle software. Through SOAFEE's open governance model, HERE will support faster prototyping, integration and collaborative innovation across the SDV ecosystem.

HERE's decision to join SOAFEE is driven by the automotive industry's shift toward increasingly software-defined vehicles, where location intelligence is described as essential for accelerating the development of functions ranging from assisted and automated driving to next-generation digital cockpit and navigation experiences. By joining SOAFEE, HERE will support the integration of mapping, geospatial data and real-time location services into SDV software stacks. The company aims to help the automotive industry integrate geospatial technology seamlessly across cloud and vehicle environments, while leveraging real-time location data with safety and performance requirements through HERE's AI-powered live map, dynamic data pipelines and sensor fusion capabilities.

Severin Bredahl-Banovic, vice president of Business and Solution Architecture at HERE Technologies, said that SDVs depend on real-time, automotive-grade location intelligence and described SOAFEE as providing an open, cloud-native framework for building vehicle software at scale, adding that by joining the Technical Steering Committee, HERE intends to contribute its live maps, data pipelines and location expertise to help develop SDV platforms that are scalable, interoperable and ready for the road.

***This content may be AI-assisted and is composed, reviewed, edited and approved by S&P Global.***

## CONTACTS

**The Americas**  
+1 877 863 1306

**Europe, Middle East & Africa**  
+44 20 7176 1234

**Asia-Pacific**  
+852 2533 3565

[www.spglobal.com/mobility](http://www.spglobal.com/mobility)

Copyright © 2025 S&P Global Inc. All rights reserved.

These materials, including any software, data, processing technology, index data, ratings, credit-related analysis, research, model, software or other application or output described herein, or any part thereof (collectively the “Property”) constitute the proprietary and confidential information of S&P Global Inc its affiliates (each and together “S&P Global”) and/or its third party provider licensors. S&P Global on behalf of itself and its third-party licensors reserves all rights in and to the Property. These materials have been prepared solely for information purposes based upon information generally available to the public and from sources believed to be reliable.

Any copying, reproduction, reverse-engineering, modification, distribution, transmission or disclosure of the Property, in any form or by any means, is strictly prohibited without the prior written consent of S&P Global. The Property shall not be used for any unauthorized or unlawful purposes. S&P Global’s opinions, statements, estimates, projections, quotes and credit-related and other analyses are statements of opinion as of the date they are expressed and not statements of fact or recommendations to purchase, hold, or sell any securities or to make any investment decisions, and do not address the suitability of any security, and there is no obligation on S&P Global to update the foregoing or any other element of the Property. S&P Global may provide index data. Direct investment in an index is not possible. Exposure to an asset class represented by an index is available through investable instruments based on that index. The Property and its composition and content are subject to change without notice.

THE PROPERTY IS PROVIDED ON AN “AS IS” BASIS. NEITHER S&P GLOBAL NOR ANY THIRD PARTY PROVIDERS (TOGETHER, “S&P GLOBAL PARTIES”) MAKE ANY WARRANTY, EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO ANY WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, FREEDOM FROM BUGS, SOFTWARE ERRORS OR DEFECTS, THAT THE PROPERTY’S FUNCTIONING WILL BE UNINTERRUPTED OR THAT THE PROPERTY WILL OPERATE IN ANY SOFTWARE OR HARDWARE CONFIGURATION, NOR ANY WARRANTIES, EXPRESS OR IMPLIED, AS TO ITS ACCURACY, AVAILABILITY, COMPLETENESS OR TIMELINESS, OR TO THE RESULTS TO BE OBTAINED FROM THE USE OF THE PROPERTY. S&P GLOBAL PARTIES SHALL NOT IN ANY WAY BE LIABLE TO ANY RECIPIENT FOR ANY INACCURACIES, ERRORS OR OMISSIONS REGARDLESS OF THE CAUSE. Without limiting the foregoing, S&P Global Parties shall have no liability whatsoever to any recipient, whether in contract, in tort (including negligence), under warranty, under statute or otherwise, in respect of any loss or damage suffered by any recipient as a result of or in connection with the Property, or any course of action determined, by it or any third party, whether or not based on or relating to the Property. In no event shall S&P Global be liable to any party for any direct, indirect, incidental, exemplary, compensatory, punitive, special or consequential damages, costs, expenses, legal fees or losses (including without limitation lost income or lost profits and opportunity costs or losses caused by negligence) in connection with any use of the Property even if advised of the possibility of such damages. The Property should not be relied on and is not a substitute for the skill, judgment and experience of the user, its management, employees, advisors and/or clients when making investment and other business decisions.

The S&P Global logo is a registered trademark of S&P Global, and the trademarks of S&P Global used within this document or materials are protected by international laws. Any other names may be trademarks of their respective owners.

The inclusion of a link to an external website by S&P Global should not be understood to be an endorsement of that website or the website’s owners (or their products/services). S&P Global is not responsible for either the content or output of external websites. S&P Global keeps certain activities of its divisions separate from each other in order to preserve the independence and objectivity of their respective activities. As a result, certain divisions of S&P Global may have information that is not available to other S&P Global divisions. S&P Global has established policies and procedures to maintain the confidentiality of certain nonpublic information received in connection with each analytical process. S&P Global may receive compensation for its ratings and certain analyses, normally from issuers or underwriters of securities or from obligors. S&P Global reserves the right to disseminate its opinions and analyses. S&P Global Ratings’ public ratings and analyses are made available on its sites, [www.spglobal.com/ratings](http://www.spglobal.com/ratings) (free of charge) and [www.capitaliq.com](http://www.capitaliq.com) (subscription), and may be distributed through other means, including via S&P Global publications and third party redistributors.