

Hyundai partners with Cinemo to integrate Cloud-based music streaming in group vehicles

19-Aug-2026 09:37 GMT

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Mobility Global

Supply Chain and Technology, Automotive

Cinemo CORE Online and Cinemo Live Service will now support Amazon Music, SoundCloud and Spotify in select Hyundai, Kia and Genesis vehicles

Hyundai Motor Group has partnered with Cinemo to enhance the in-car digital media experience across selected Hyundai, Kia and Genesis vehicles by enabling access to leading online music streaming services through the vehicle infotainment system.



Source: Getty Images Plus/TrongNguyen

The collaboration leverages Cinemo's CORE Online and Live Service technologies to deliver a cloud-based streaming platform that allows drivers and passengers to access and control popular music services directly from the vehicle interface. Supported services include Amazon Music, SoundCloud and Spotify.

Cinemo CORE Online provides a unified integration framework that connects multiple streaming services through a single platform, eliminating the need for automakers to embed and maintain separate applications and business logic for each provider.

Meanwhile, Cinemo Live Service enables media to be streamed directly from the cloud to the vehicle infotainment system. The service continuously monitors and updates content delivery, ensuring users have uninterrupted access to the latest versions and features offered by their preferred streaming platforms.

By adopting the Cinemo-powered solution, Hyundai Motor Group aims to provide a seamless and continuously updated music streaming experience across its Hyundai, Kia and Genesis brands, reflecting the growing importance of connected infotainment services in modern vehicles.

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